

Navajo Breast & Cervical Cancer Prevention Program

Quarterly Update for Partners/Providers



PUBLIC HEALTH EXPO ON GOOD FRIDAY IS A SUCCESS!

On Friday, April 7th, 2023, our very own Shinaya Todacheenie organized the 2023 Health Education Expo to acknowledge National Public Health Week. There was significant participation from 13 other programs both inside and outside the Navajo Department of Health making the event an overall success.

For NNBCPP, 34 individuals signed in – however, there were at least 50 individuals that attended the event. Some did not sign-in due to the health booth getting *too* busy at times. Special Diabetes Project (NSDP) hosted a walk/run that had 34 participants and Zumba had 5 participants. Mr. Mitchell from NSDP donated healthy snacks, drinks, and water for the event participants as well – which was greatly appreciated. Shinaya wanted the event to include an Easter celebration for participants and program staff, so she solicited donations of plastic eggs from other programs. It's worth noting the amount of donations NNBCPP received were *overwhelming* and allowed for both kids and adults to participate in the Easter Egg Hunt! Despite early release at 12p.m. of tribal employees for Good Friday, the event was still valued by those in attendance. Shinaya was asked to collaborate on future events and to share information when NNBCPP is hosting future events. One participant remarked, *"This event was great! Hope there are more soon, especially how you had the egg hunt for the kids. My kids definitely enjoyed themselves."*



The amount of positive feedback and appreciation shown to NNBCPP was very encouraging. As a public health program, collaboration and giving back to our surrounding communities is something we are proud to be able to do. Public outreach and education entails a lot of hard work, even for an event of this size, but making sure the Diné people understand the importance of maintaining good health is worth the effort.

FACT SHEET FEEDBACK

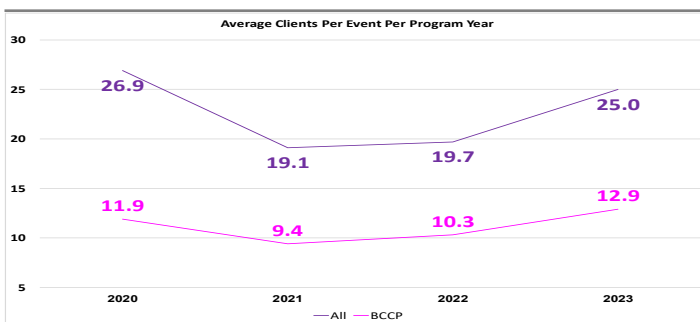
NNBCPP did a poll of 30 NDOH staff to get their opinion and rank four facts regarding breast cancer. These results will help shape our future educational materials.

- (Winner) Fact #1 – Breast Cancer Risk Factors – 42 points
- Fact #2 – Screening Age Recommendations, 47 points
- Fact #3 – BC Incidence Rate in AZ – 60 points,
- Fact #4 – Culturally Relevant BC Info – 61 points.

MOBILE MAMMOGRAPHY UPDATE

Current **Program Year (PY 01)** (thru 05/19) compared with previous 3 Program Years (2020 –2022):

- Average PY 01 program clients served per event is **12.9** (+25% over 2022)
- Total clients served is **25.0** avg. (+27% over 2022) per event.



CANCER SCREENING GUIDELINE UPDATE

The United States Preventive Services Task Force on May 9, 2023 posted its draft of updated recommendations for breast cancer screening. It recommends starting at age 40 all women getting screened for breast cancer at least every other year. Previously, the statement was for women 40 to 49 years of age to consult their primary care provider to discuss if they should begin screening, and to start regular mammography screening at age 50. In the USPSTF Bulletin, it stated *"This change could result in 19 percent more lives being saved."* The draft recommendation statement is open for public comment until June 5, 2023.

With this proposed change, it will align with several other organizations' recommendations for breast cancer screening to begin at age 40. However, at this time NNBCPP does not anticipate a change in its reimbursement for breast cancer screening that are provided annually to those who would be eligible under the new recommendations.

The draft statement applies to women who have average risk for breast cancer, including those with a family history of breast cancer or have other risk factors like dense breasts. Regardless of age, women who have issues or concerns with their breast health should speak with their Health Care Provider.

PROGRAM STAFF ADDITION

Our Program would like to welcome Ms. Tresha Yellowhair! She is our new Health Education Technician and is located at our Chinle Office to provide communities, partners, and clinics educational information on cancer, the program, and the services available in or near their communities. Any Outreach requests can be sent to our Window Rock office at (928) 871-6348.